



Introducing Naomi Nelson – CNT

Naomi Nelson, founder and owner of Stay Polished Nail Boutique, had a vision of creating nail boutiques that provide the highest quality services and products in a luxurious environment that truly cares for the client.

Q: Tell us about your background?

A: Well I had a very successful 10 year career in healthcare as an Occupational Therapy Assistant, working in hospitals and nursing homes. I have always been dedicated to serving others. I think that is why I love the beauty industry.

Q: Why the change in careers?

A: During that time, I used to go to get my nails done, mainly to feel pampered and relaxed but also to get my hands and feet looking great. I visited **a lot** of nail salons only to be disappointed by a fast usually uncomfortable service that I then had to pay for. Then, I started taking business classes and saw a real opportunity to make a dream come true.

Q: When you were first introduced to bio sculpture, what impressed you about it?

A: Most important, coming from the healthcare industry, it needed to be healthy. No toxic fumes, no chemicals that causes damage to the nails.. Next, I wanted a product that could be applied over natural nails, gel extensions and artificial tips, which would not chip or wear away at the free edge. It needed to look great, you know naturally shiny, flexible hard protection, which gives a neat well-groomed sexy appearance.

Q: As a Nail Technician what do you like so much about Bio Sculpture?

A: Sculpture Gel is the proven leader in all categories health, appearance, durability, simplicity and ease of removal. That was very important to me, so that I can provide the best, the highest quality for the clients we serve.

Q: What are your future plans?

A: Well the long term goal is to expand and create nail boutiques around San Diego, Los Angeles and San Francisco. Some of our associates are Japanese, and have a desire to open Stay Polished Nail Boutiques in Tokyo and Kyoto in the future. Right now though, the focus is on providing the highest quality services and products to the clients we serve.

Stay Polished Nails is proud to be one of the select salons in over twenty-one different countries, including Australia, Canada, England, South Africa, Scotland, Fiji, France, Ireland, Netherlands, New Zealand, Sweden, Norway, Finland, Estonia, Iceland, Spain, Switzerland and the USA that exclusively offer Bio Sculpture Products. Stay Polished Nail Boutique and Bio Sculpture USA promises to uphold the high standards of product development and training that makes us the premier international gel.